



S&M-CM/162/New Plans & promotions/12-13/22

dt @ Chennai-6 the 19.07.2012.

Sub: **NESAM Special** prepaid plan **made permanent** with new name for 2G mobile services of TN LSA (incl. **CHTD**) - reg.

Ref : BSNL C.O. Sanction No: 806 mail dt 27.06.12.

As per BSNL C.O. sanction, approval of competent authority is hereby conveyed for the implementation of “**NEW NESAM Special**” prepaid plan in Tamilnadu LSA (including Chennai Telecom. District) as a **permanent plan with effect from 20.07.2012**. This plan is open for MNP port-in customers also. The tariff detail is given below:

Sl.No	Item	Details
1	Basic SIM USIM	Rs.20/- Rs.59/-
2	MRP of the Plan voucher	Rs.29/-
2a	Initial Free Talk Value	50 Minutes To Any N/W (to be used within first 30days)
3	Validity	1. General Plan with 30 days validity. 2. Top up will give monetary value in rupees only and “NIL” validity. 3. To extend the validity by 30 days, customer has to use plan voucher Rs.29/-.
4	Call Charges	
4a	Local / STD call charges	1ps/sec to BSNL network 1.2ps / sec to other networks
4b	Roaming (On-net and off-net) –Local/STD call charges & Incoming Call charges	1.2ps / sec
4c	ISD call charges	As per General Plan
5	SMS Charges	
5a	FREE SMS (on-net & off-net)	200 LOCAL SMS per month. Beyond FREE limit local SMS is 50ps/ SMS (on-net and off-net)
5b	National /ISD SMS	National = 60ps (on-net and off-net) ISD=Rs.5/-
6	Friends & Family Charges	
6a	F & F Numbers	Any 5 no’s of Any Network (within Tamilnadu)*.
6b	F & F Charges (On-Net)	20ps/min
6b	F & F Charges (Off-Net)	40ps/min
6c	Change of F & F numbers	Allowed anytime with Rs.10/- per change per number**



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7	All other charges	As per General prepaid plan
8	STV Applicability	All STVs are allowed except STV22 & 23

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31st Dec, 1st Jan, Valentine day 14th Feb, Diwali & Christmas 25th Dec). On these Black-out days, the tariff will be as per Parent Plan.

*&** There is no change in the existing procedure of registering 5 F&F numbers and change of F&F number by sending SMS to 53733.

- W.e.f. 20.07.12, Plan Voucher of Rs.29/- will be applied only for “New Nesam Special” Plan and if any customer in the Nesam special Plan (existing) applies PV Rs.29/- through C-TOP UP or sends SMS “Nesamspl30” to 53733, the customer will be brought to the ‘New Nesam Special’ Plan with 30 days Validity.
- However PCVs Rs.87 & Rs.174 will be applicable to Nesam Special/New Nesam Special Plans.
- All the customers of Nesam special who used PCVs Rs.87 & Rs.174 will continue to get existing F&F tariff (only upto 15.01.13) and will be brought into “New Nesam Special” Plan on 16.01.2013 irrespective of their plan validity.
- The unique feature of 5 F&F of any operator may be popularized, to attract the MNP port-in customers and new customers.


(S. BAMA)

AGM (Marketing-CM)
044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.